How to Host a Goodwill NCW Donation Drive

Through your generous donations, we are creating pathways for people with disabilities and barriers to employment empowering them to reach their full potential through skill building and the power of meaningful work. Thank you for making it happen!

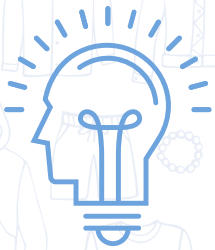
Here are ways to run a successful donation drive.



Organize

Whether it's at your school or work, through a community service group or church, in your neighborhood or with a circle of friends hosting a donation drive clears clutter, promotes sustainability and provides skill building for individuals who need a hand up.

- Reach out to organizations, schools and businesses to partner with, making sure you have any necessary permissions to hold and promote the donation drive.
- Determine the collection process and the helpers you need. Consider a block party collection drive, curbside pickup, parking lot drop-off or boxes in a lunchroom or lobby.
- Place donation bins in a high-visibility spot within a central location within a building.
- Protect donations from weather or theft.



Get creative

- Come up with a theme for the donation drive to make it timely and seasonal, whether it's spring cleaning, a team-building exercise or a pre-holiday cleanout.
- Create an incentive. To boost participation and interest, come up with a fun reason for people to get involved, such as breaking the donors into teams and rewarding the group that contributes the most.



Spread the word

- Place posters wherever you have permission to use the space.
- Let friends, neighbors and coworkers know through social media and email.
- Share details of the event, including when the donation drive is, how long the donation drive will last and how donations will be collected.



Say thanks!

- Thank your donors with signage in the same places you used for promotion of the drive along with social media and email. We've included tools to get you started.
- Share the good work you are doing for neighbors in your community by taking some photos and tagging us on social **@GoodwillNCW.**